
Maria Milagros Sandejas de la Fuente

PROFILE

Retired marketing and advertising consultant interested in nature and marine wildlife conservation, in community service for ecological wellness (an unapologetic tree hugger).

EXPERIENCE

PRESIDENT– GRAPHIC EYE, INC., MAKATI CITY

Headed a boutique advertising company for small to medium sized corporations; specializing in corporate identity design, new media presence, web content and layout.

ART DIRECTOR – MEGA MAGAZINE, QUEZON CITY

Managed a team of graphic artists, photographers, and a presswork unit responsible for layout and production of a monthly hard print magazine.

ART DIRECTOR/ILLUSTRATOR – HARCOURT, BRACE, JOVANOVICH, SAN DIEGO CA

Produced book designs and illustrations for various paperback and children's books.

ART AND COPY MANAGER – FOOTE, CONE & BELDING, SAN FRANCISCO CA

Collaborated with the ad group responsible for conceptualizing campaigns and strategies for Levi Strauss & Co.

EDUCATION

ACADEMY OF ART SAN FRANCISCO CONTINUING STUDIES IN WEB DESIGN AND NEW MEDIA

SAN FRANCISCO STATE UNIVERSITY BACHELOR OF FINE ARTS MINOR IN PHOTOGRAPHY AND COMMERCIAL ARTS

INTERESTS

Travel photography, underwater photography, painting, golf, scuba diving, cooking, baking.